

The Big G, London

The event

Wines of Germany UK's flagship trade tasting of German wine, Big G, is returning to London this year and will be at London Wine Fair on 20th May. Taking place as a one-day tasting in the Fair's Pop-Up space at the front of the hall, the Big G will feature a highly visible, branded German wine experience.

How to get involved

- Submit 1–2 wines for inclusion by 25. February 2026
- Provide all technical information in the online registration form: [REGISTRATION FORM](#)
- If your wine(s) will be selected, you need to provide four sample bottles per wine. Shipping information will be provided with the confirmation of the wine selection.
- The participation fee per wine is € 100,- net (with De-minimis declaration) should your wine(s) be chosen. Without returning the De-minimis declaration the fee will increase to € 250,-.

What we're looking for

- Wines that best define your estate or range
- New, exciting or innovative releases
- From entry level to premium wines
 - Grape varieties: Riesling, Weissburgunder, Grauburgunder, Sauvignon Blanc, Chardonnay, Silvaner, Spätburgunder, Lemberger, Frühburgunder
 - Alcohol-free and low alcohol wines
 - Sparkling wines
 - Organic, biodynamic
 - Piwi wines

We will inform you beginning of March if your wine(s) have been selected.

If you have any further questions please don't hesitate to contact Michael Schemmel (Michael.Schemmel@deutscheweine.de) or Rebecca Wallis (Rebecca.Wallis@thisisphipps.com) .

Kind regards,

Wines of Germany team